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NEWS EXPERT

Calls It Clearest and Most

Concise English

News Sense Enables Writer to Craft, in Bad Condition, Was to Tell Humanity New Left on Beach of Mag-Meaning of Events dalena Bay

[By Latest Mail] style, which is becoming more and Lester Milz, two members of the ad-

style, which is becoming more and more essential in the equipment of every successful writer, is the clearest, most concise and most interesting style in which things can be written," declared Prof. F. W. Beckman of the department of journalism of lowa State College in addressing the professors of journalism of 18 colleges and universities gathered here for the second meeting of the American conference of teachers of journalism.

"The news sense, the ability to see what is new and its new meaning to the great mass of humanity is necessary in every field of endeavor, but especially to men who write. It is the news sense which enables the writer to see through a mass of nonessentials to the essential, through dead rubbish to living facts through lauks and shells to the essential, through dead rubbish to living facts through lauks and shells to the essential, through dead rubbish to living facts through lauks and shells to the essential, through dead rubbish to living facts through lauks and shells to the speaker. "It is the news sense that gives the writer understanding of and sympathy with common activities of men so he can find what will interest them even in unexpected and unfavorable places.

Belleves in News Style.

SAN DIEGO—Forrest Clark and Lester Milz, two members of the army of the yearth White Wings, on a moving picture expedition to the Mexican and Central American west coasts several weeks ago, returned to assume to the speaker. "It is the news sense that gives the writer understanding of and sympathy with common activities of men so he can find what will interest them even in of the expedition."

Believes in News Style.

"With all its faults I still believe in the news style as a most efficient style of this modern day for presenting information through the written word. It has been hammered out in the heat and stress of newspaper work to meet the demands of the millions for something to compel their attention, interest them and give them information in the quickest, clearest Believes in News Style.
"With all its faults I still believe in

"The news writer comes fresh from the things he writes and puts the energy and life, or, it may be, the joy and sorrow of what he has seen or heard into the living, breathing words of his story.

The remainder of the party, comprising Gayres Wellage C. W. Gayres

and grips interest. This style is more widely used than any other. It is of the people and for them and it has through years to have a value that

cannot be denied.

For Clear, Concise Writing.

"The ranks of present day literary successes are filled with men and women who had their training in the newspaper office. The demands of editors and publishers everywhere is for matter written in the same clear, concise, interesting way that has made the American newspaper the most readable publication printed either today or in any time."

The kind of men needed in agriculture and winds of fish.

The kind of men needed in agriculture and winds of fish.

The kind of men needed in agricul-tural journalism was described by Clark and Milz are well known in

newspaper in connection with college courses in journalism.

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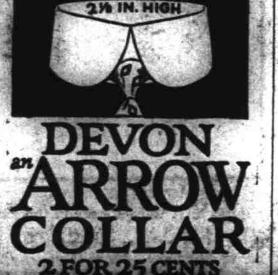
Put aside - just once - the Salts, Pills, Castor Oil or Purgative Waters which merely force a passageway through the bowels, but do not thoroughly cleanse, freshen and purify these drainage organs, and have no effect whatever upon the liver and

Keep your 'insides" pure and fresh with Cascarets, which thoroughly cleanse the stomach, remove the undigested, sour food and foul gases, take the excess bile from the liver and carry out of the system all the constipated waste matter and poi-

sons in the bowels.

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STAR-BULLETIN GIVES YOU TODAY'S NEWS TODAY.



lowa Instructor in Journalism Two Members of Adventurous **Moving Picture Expedition** Reach San Diego

GIVES ONLY ESSENTIALS TRIP PROVED SUCCESSFUL

MADISON, Wis .- "The newspaper SAN DIEGO-Forrest Clark and

control of the vessel and the affairs

formation in the quickest, clearest in bad condition. While beating down "The news writer comes fresh from the coast the yacht sprung severs

of his story.

"There is a vital, living quality in news writing that demands attention and grips interest. This style is more and grips interest. This style is more present than any other. It is of the party, the prising George Wallace, G. E. Graves and George and William Allen, will return some time next month.

Peaceful Conditions.

Charles Dillon, former head of the de-partment of industrial journalism at Kansas Agricultural College, now of tion Clark paddled from Seattle to Topeka.

Professor James Melvin Lee of New York University discussed instruction in advertising, circulation matters and other phases of business men for the companied Clark on this expedition.

ST. LOUIS SCENE OF 4 STRANGE MISHAPS

ST. LOUIS—Man edged too close to two buffaloes; badly hurt. Boy hunting eagles with bow and arrow broke several windows. Boy hunting with rifle killed a

ooster. Cow minding her own business killed by car. Sounds like St. Louis when it was

a prairie, but it isn't. It all happened in St. Louis, the fourth city in the United States, November 24,

Here's how the strange mishaps

occurred: Lester Wilcox, 40 years old, 1232 North 14th street, attracted by a crowd in front of 1736 North 14th crowd in front of 1736 North 14th street, edged his way to the inner circle. The crowd had gathered around some buffaloes and ponies on exhibition in front of a nickelodeon. He wanted to pet the buffaloes and was warned by Patrolman August Holthaus not to get too close. He abused the policeman. The latter sought to arrest him and a scrimmage followed. When the battle was over Wilcox was taken to the dispensary and then locked up. His scalp was cut in several places.

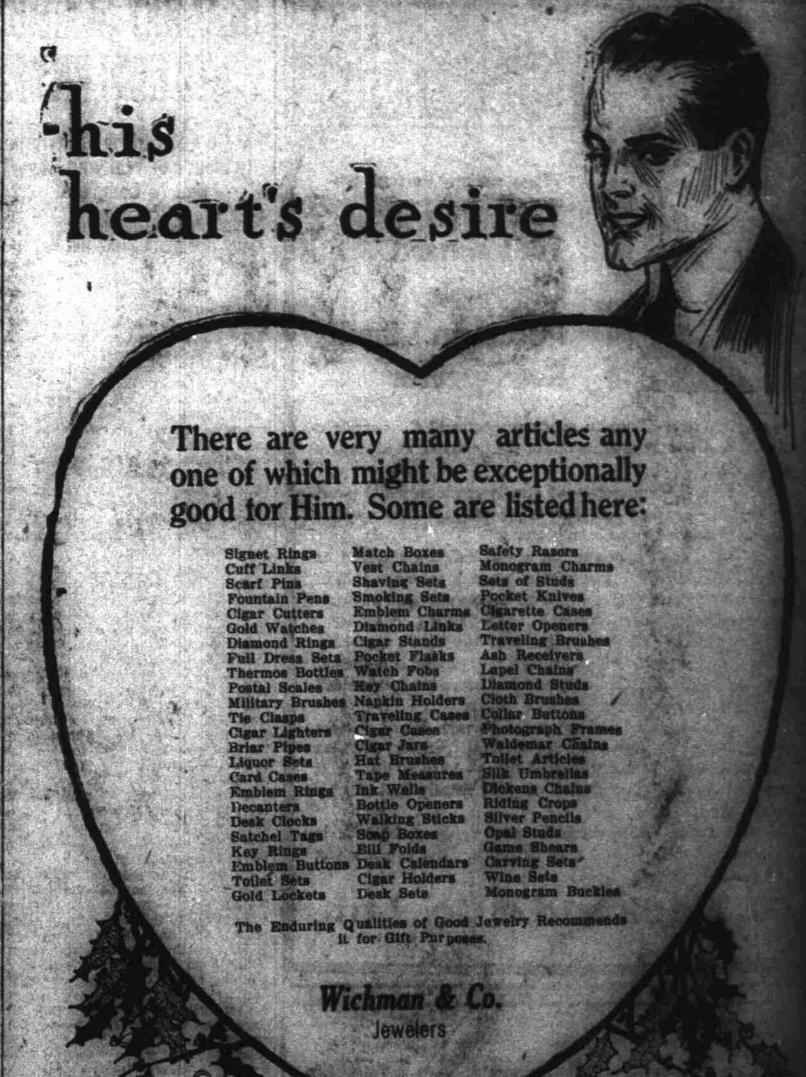
Boy, not identified, 16 years old.

Boy, not identified, 16 years old, armed with bow and arrow, hunting the king of birds around Arlington avenue, let loose several arrows. The arrows broke the windows in the

Arlington avenue. The boy ran away.

A boy hunting with a rifle mistook a fancy hooster belonging to O. B. Roderman, 2123 Tamm avenue, for a bird of the wild variety, and shot it. Discovered His mistake and fled. A cow belonging to homas Dineen, 4417 Easton avenue, wending its way over Lucas avenue, got in front of a Page avenue car in front of 3130 Lucas avenue. The humane society is investigating.

Who enjoys having a headache? No one, of course, and yet there are people who continue to suffer, when if they would but take Stearns' Headache Cure they might have quick and sure relief. Even the most delicate stomach can retain Stearns' Headache Cure, and, being tasteless, it is easy



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